



Omega Psi Phi Fraternity, Inc.

www.oppf.org

Brother Dr. Moses C. Norman, Sr. Inaugural International Leadership Conference July 9-14, 2019 Harrah's Resort Atlantic City, NJ.



Dear Friend,

The Second District of Omega Psi Phi Fraternity, Incorporated is honored to host the Dr. Moses C. Norman, Sr. Inaugural International Leadership Conference at Harrah's Resort in Atlantic City, NJ from July 9 through July 14, 2019. This event will bring thousands of Omega Men, young men, and chaperones to the area for mentoring activities, meetings, training, community action programs, entertainment and all the city has to offer.

Omega Psi Phi Fraternity was founded on November 17, 1911, at Howard University in Washington, D.C. The Fraternity was founded upon the four cardinal principles of Manhood, Scholarship, Perseverance, and Uplift. Since that time, Omega Psi Phi has attracted men who are committed to making a positive impact on their communities. The Fraternity has grown to over 700 Chapters and over 120,000 members world-wide with members such as former United States Surgeon General David Satcher; Comedian Steve Harvey; former Virginia Governor Douglas Wilder; Basketball Superstars, Michael Jordan and Shaquille O'Neal; to name a few.

We would like to provide you the opportunity to continue our advancement by purchasing a sponsorship ad in our Brother Dr. Moses C. Norman, Sr. Inaugural International Leadership Conference Souvenir Journal. These funds will provide scholarship support for deserving college students, mentoring programs for young men, helping less fortunate families, and a host of other community uplifting programs.

You can help us continue our positive ventures by purchasing an advertisement in the Brother Dr. Moses C. Norman, Sr. Inaugural International Leadership Conference Souvenir Journal. The cost of advertisements are as follows:

8.5" x 11" Color (Omega Sponsor) \$5,000	8.5" x 11" Color - District/Chapter/Line Ad \$350
8.5" x 11" Color (Purple Sponsor) \$3,000	8.5" x 5.5" Color - Brotherhood Ad \$200
8.5" x 11" Color (Gold Sponsor) \$1,000	2" x 3" Wallet Color - Military Ad \$50
8.5" x 11" Color - Business Ad \$500	2" x 3" Wallet Color - Service Award Ad \$50
8.5" x 11" Color - Organization \$375	

All Ad copy must be submitted in pdf format.

To purchase an ad go to www.oppf.org, under the icon Brother Dr. Moses C. Norman, Sr. Inaugural International Leadership Conference. Send your print ready ad to: omega2019adbook@gmail.com. Deadline for ads is May 30, 2019.

Thank you in advance for your support. Omega Psi Phi Fraternity, Inc. looks forward to your contribution. (see following page for more details about sponsorship levels)

Sincerely,

Zanes E. Cypress, Jr., Souvenir Journal Chairman
(410) 365-2186
Omega Psi Phi Fraternity, Inc.
2nddistrictpr@oppf.org

Brother Dr. Moses C. Norman, Sr. Inaugural International Leadership Conference
Harrah's Resort Atlantic City 777 Harrah's Blvd, Atlantic City, NJ 08401



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**Brother Dr. Moses C. Norman, Sr.
Inaugural International Leadership Conference
July 9-14, 2019 Harrah's Resorts Atlantic City, NJ.**



BUSINESS SPONSORSHIP LEVELS

Omega Sponsor: \$5,000

- *Custom Company Sign displayed during the Conference
- *Premier Page of Souvenir Journal (based on the level and order sponsorship received)
- *Name/Logo on Banner displayed during the Conference at Harrah's Resort Atlantic City, NJ.
- *Special Recognition of Sponsorship during Events

Purple Sponsor: \$3,000

- *Premier Page of Souvenir Journal (based on the level and order sponsorship received)
- *Name/Logo on Banner displayed during the Conference at Harrah's Resort Atlantic City, NJ.
- *Special Recognition of Sponsorship during Events

Gold Sponsor: \$1,000

- *Special Page of Souvenir Journal
- *Name/Logo on Banner displayed during the Conference at Harrah's Resort Atlantic City, NJ.

Business Ad: \$500

- * Special Page of Souvenir Journal

Organization Ad: \$375

- *Applicable for Greek Letter Organizations, Churches, NAACP Chapters, Lodges, etc.

FRATERNITY ADS

District/Chapter/Line Ads \$350. * Full page ad. Applicable for Districts, Chapters, Group Pictures, Campaign Ads, Individual Brothers (wives and children can be included) and can include offices held etc.

Brotherhood Ads \$200 *1/2 page ad. Applicable for Individual Brothers (wives and children can be included) and can include offices held . No Districts, Chapters, Group Pictures or Campaign Ads.

Military Ads \$50 *Applicable for Brothers in the military, need military picture, rank and name

Service Award Ads \$50 *Applicable for Brothers receiving 25, 30, 35, 40, etc. year service awards at the Brother Dr. Moses C Norman, Sr. 2019 International Leadership Conference